

CORPORATE MEMBERSHIP APPLICATION THE LEATHERHEAD & DISTRICT LOCAL HISTORY SOCIETY

Registered Charity No. 1175119

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HOW LOCAL IS YOUR BUSINESS?

Building a business these days requires real competitive advantage, protecting and raising brand awareness and building customer trust. It's where corporate social responsibility meets local commitment and a great reputation.

There is no better way to show your partnership with the local community than being seen to back the right organisations on the ground. Sponsorships offer opportunities both for networking and widespread use of your brand name at minimal cost, keeping you in the public eye while linking you with the good of the community.

That is where we come in, the first point of contact for anyone in the Leatherhead area concerned about their local history and heritage. Interested?

Most people wonder sometimes what their home or work area once looked like and what went on there. If your premises are modern, for example, you will know that at some time or other the land was used for something entirely different. But what and when? On the other hand if you have taken over a long established building you may well find customers who remember it under a different guise with sharply contrasting associations.

The Leatherhead area underwent transformation after World War 2. It changed from a group of small country parishes with commuters travelling daily by train into London, to being a hub on the M25 motorway, mid-way between our two major airports, with a large daily influx of office workers.

Major factories such as Ronson and Goblin have long gone, replaced by the offices of major companies. We have also seen considerable population growth, bringing both social and private housing and sustaining many more leisure organisations and services.

Since 1946 the Leatherhead & District Local History Society has been working to investigate, preserve and expand public awareness of the district - from Ashtead and Headley in the east, through Leatherhead town and Fetcham as far as the Bookhams and Effingham in the west; between the boundaries of Cobham in the north and Dorking in the south.

Since 1979 the Society has owned and run a Museum for our district, *The Leatherhead Museum* at Hampton Cottage, 64 Church Street, Leatherhead, collecting artefacts and documents, maps and pictures, and answering enquiries about local life over the centuries. Admission is free. It is entirely reliant on volunteers and receives no public funding.

We also publish books and a substantial quarterly newsletter and hold a series of talks from invited speakers and expert members on a wide range of local history related topics.

We do all this as a registered charity without a penny of public funding. We rely entirely on membership subscriptions, donations and sales. We have introduced corporate membership as an additional facility for firms that wish to support our work while raising their own corporate/local profile.

For the moderate sum of £125 per annum, you will enjoy the opportunity for brand exposure in both our print and online publications, and in our wider use of external publicity media, access to our member-only records and be able to cast a single vote at our Annual General Meeting.

Two copies of our highly regarded **Newsletter** will be delivered to you quarterly as will an on-line version via email.

For your business or organisation to join as a Corporate Member please complete & return the attached form.

The Leatherhead & District Local History Society – a Charitable Incorporated Organisation CORPORATE ANNUAL MEMBERSHIP SUBSCRIPTION FOR THE YEAR ENDING 31 Dec 2021

Corporate Annual subscription £125
An additional donation towards the work of the Society – thank you ${f f}$
TOTAL PAYMENT £

This application is	
made by	
(full name)	
Position in	
Business	
Business Name	
Business Address	post code
tel no.	
email address*	

Should you wish you may provide contact information for particular relationship purposes, e.g.Branding, informing staff etc.

Contact for:	Name:	Email address:	Tel. no:

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When the next issue of our PROCEEDINGS is published it will again be available as a download via an emailed link. A printed reference copy will be placed in local libraries including the Society's library in the Leatherhead Institute. If you would prefer to have your own **printed copy**, they cost £3. To help us to estimate demand **please tick box** [] **if you would prefer a printed copy** (pay later).

Please make your cheque for the **TOTAL PAYMENT** amount, payable to **'L&DLHS'** and return it with this page only, to L&DLHS MEMBERSHIP SECRETARY, HAMPTON COTTAGE, 64 CHURCH STREET, LEATHERHEAD, SURREY KT22 8DP.

Data Protection: L&DLHS hold your details on a secure database for membership administration only. We may contact you to communicate events and ascertain skills & interests. Contact the Membership Secretary if you wish to know what information we hold about you. Our Membership Rules are on our website https://www.leatherheadhistory.org/ as is our Privacy Policy.

Tax: For Corporate Member subscriptions (via business accounts) the Society does not receive any additional income by way of *Gift Aid* tax benefit.

Corporate Members are deemed to have made their subscription donation gross and may deduct the donation from their taxable profits.